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Avocent Announces the Digital Signage Industry's First IEEE802.11n Based HD Video Extension and Distribution System

New Emerge® MPX1550 multipoint extenders raise the bar for wireless video distribution products

HUNTSVILLE, Ala., November 10, 2008 – [Avocent](#) Corporation (NASDAQ: AVCT), the recognized leader in managed audio [video wireless](#) extension networking products for professional audio video applications, today announced the MPX1550 wireless extender. This breakthrough product combines Avocent's field-proven MPX1500 wireless video distribution technology with the latest in WiFi advancements, IEEE802.11n MIMO-based radios, thereby raising the bar for wireless HD video distribution systems in terms of visual acuity, transmission distance, and noise immunity.

With the MPX1550 system, deployment of a single stream of media to many displays can be accomplished in minutes, even under the most challenging of conditions, with a degree of reliability and quality that rivals a dedicated source device at each and every display. Unlike multiple source devices, however, video and audio remain in lockstep across all displays, failure-prone moving parts are kept to a minimum, and software licensing costs are greatly reduced. Equally important, all devices in the media network are remotely manageable using the MPX1550 extender's onboard Web interface, which is accessible via a dedicated control LAN interface.

"As the number of public displays continues to mushroom, the ability to deploy these displays in a rapid yet cost-effective manner has become a key differentiator for signage network providers," said Mitch Friend, senior vice president and general manager of Avocent. "It has also become clear to us that content requirements differ among various deployments such as retail, institutional and way-finding signage applications. Characteristics such as visual acuity, resolution of motion and still images tend to vary. To handle the most demanding applications, we've added the MPX1550 system to our product offerings. By adding the 802.11n support to our product line, customers are now able to choose the extender that is best suited for their application."

Emerge MPX1550 extenders are widely deployed for a variety of professional video applications, such as [digital signage](#) – providing panels with live content, entertainment and advertising in retail outlets, theaters, restaurants, airports, gas stations, and other venues. The EmERGE MPX1550 extenders offer both wired (over IP) and wireless operation, including distribution of both HD and SD video signals from a single transmitter to a cluster of receivers. The MPX1550 system is uniquely optimized for both full motion video and still images.

The extenders support digital and analog video signals, providing support for a wide range of DVI, HDMI, VGA and component source and display devices. MPX1550 extenders also perform analog to digital conversion as needed to match dissimilar source and display devices. For additional control over source and display devices, the MPX1550 extenders also forward serial and IR signals. Support for HDCP ensures that even protected content can be distributed through signage networks in a secure and compliant manner.

About Avocent Professional A/V Products

The Avocent connectivity and control business unit offers managed AV infrastructure solutions for professional audio/video market. Our EmERGE product family allows industry professionals to deliver innovative wired and wireless solutions for AV, extension, switching, distribution, and signal processing needs. For additional information visit: www.connectivity.avocent.com

About Avocent Corporation

Avocent delivers IT infrastructure management solutions that reduce operating costs, simplify management and increase the availability of critical, "always on" IT environments via integrated, centralized in-band and out-of-band hardware and software. Additional information is available at: www.avocent.com

Forward-Looking Statements

This press release contains statements that are forward-looking statements as defined within the U.S. Private Securities Litigation Reform Act of 1995. These include statements regarding market opportunity, product development, engineering and design activities, and product availability and operability. These forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from the statements made, including the risks associated with general economic conditions, risks attributable to future product demand, sales, and expenses, risks associated with product design efforts and the introduction of new products and technologies, risks associated with reliance on a limited number of component suppliers and single source components, and risk associated with obtaining and protecting intellectual property rights. Other factors that could cause operating and financial results to differ are described in Avocent's reports on Form 10-K and 10-Q filed with the U.S. Securities and Exchange Commission.

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